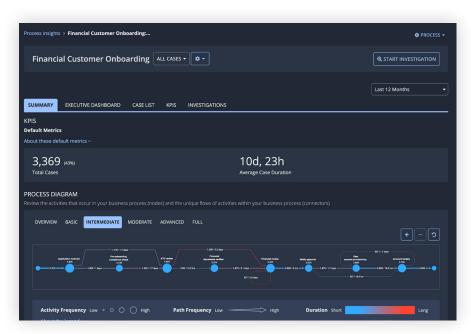


Process HQ

Mission control for your business decisions

Data access is a necessity for improving processes and making better business decisions. But it's only a start. To go from having data to being data-driven, you need an easy way to turn information into actionable insights.

Process HQ gives you fast answers to your most important process and business questions—without needing technical expertise in data or process analysis.



Process diagram in Appian Process HQ.

With Process HQ, you can:

- Optimize any process. Visualize processes and pinpoint inefficiencies to fix problems, boost productivity, and save resources.
- **Get insights faster.** Automate process analysis with Al and get intelligent recommendations for where and how to take action.
- Explore data in real time. Answer common business questions and create custom dashboards and reports without having to code.
- Take action. Continuously improve products, services, and processes with Appian's automation capabilities.

Optimize process performance and business results in one place with Appian's process intelligence capabilities.



This is huge for us. Process HQ is so well thought out—it would've taken us hundreds of hours to find these insights without this product.

– Product Owner, InvestmentManagement Company



I appreciate that you don't have to be a data mining expert to successfully use Process HQ.

Executive Manager,
 Multinational Banking and
 Financial Services Company

Improve any process, inform any decision

Process HQ gives business users a single place to access, analyze, and report on process and business data. By combining the capabilities of data fabric, process mining, machine learning, and generative AI, Process HQ helps monitor and improve every business workflow built on Appian.

Process HQ has two core capabilities: Process insights, for automating process mining and using intelligent recommendations to take action. And data fabric insights, for exploring enterprise data and reporting on key business performance indicators.

Process insights

Process insights empower business users to visualize processes, identify inefficiencies, and plan improvements with automatic analysis and intelligent recommendations. These insights can be saved and shared with others to easily monitor process performance over time.

- Prep data for process mining from multiple sources with just a few clicks using low-code.
- Follow a guided experience to identify process problems with intelligent recommendations for taking action.
- Create executive dashboards to track process performance.

Data fabric insights

Data fabric insights empower business users to access data from their Appian data fabric in a dedicated workspace. Users can explore data in real time, assemble their own reports, and get powerful Al insights. No additional development, data configuration, or data migration required.

- Browse a catalog of data sets secured by role-specific permissions and row-level security.
- Create, save, and share customizable reports and dashboards.
- Use Appian Al Copilot, a conversational Al assistant, to unlock new insights that make data analysis faster and more accessible.



The ability to go to another team and say 'help us out in these areas' was something that wasn't possible before Process HQ.

Senior Product Owner, Public
 Research University

appian

Appian is a software company that automates business processes.

The Appian AI Process Platform includes everything you need to design, automate, and optimize even the most complex processes, from start to finish. The world's most innovative organizations trust Appian to improve their workflows, unify data, and optimize operations—resulting in better growth and superior customer experiences. For more information, visit appian.com. [Nasdaq: APPN]

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