



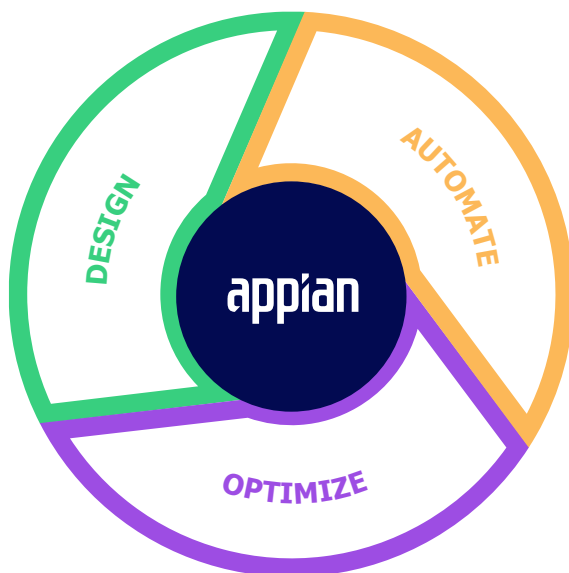
The Appian Platform

Appian process automation moves business forward.

Organizations across all industries face pressure to keep up with a rapid pace of technological innovation and changing market conditions. Are your workflows ready to evolve? Or are they still held together by spreadsheets and emails?

The Appian Platform automates business processes and orchestrates complex workflows. We unite AI, data fabric, and advanced process automation with low-code design to deliver rapid time to value, transform the way you work, and maximize your resources to dramatically improve business results.

Everything you need to design, automate, and optimize complex processes, from start to finish.



The Appian Platform enables customers to easily design, automate, and optimize their mission-critical business processes to drive continuous innovation.

Using our low-code approach, you can swiftly **design** new digital solutions to create applications and workflows tailored to your unique business requirements. **Automate** with AI, intelligent document processing (IDP), robotic process automation (RPA), and API integration to ensure efficient and streamlined execution of your business processes. And **optimize** your processes with a connected data fabric and insights from our integrated process mining and data analytics capabilities, which enable you to continuously innovate and adapt to changing needs and opportunities.

On average, Appian customers see:

- **95% faster operational processes.** With technology that seamlessly orchestrates humans, technology, and data, Appian transforms end-to-end processes for maximum efficiency and improvement.
- **<6-months payback on initial investment and 257% overall ROI.** Appian customers get fast results, seeing operational efficiencies in just months after their initial investment.
- **90% reduction in development time by year 3.** Armed with a complete set of automation technologies and low-code design capabilities, Appian accelerates development time.

Source: [Forrester Consulting](#), "The Total Economic Impact™ of Appian."

Appian's critical capabilities.

Through Appian's unified platform, customers can rapidly create new digital solutions using a low-code approach and build applications and workflows tailored to their unique business requirements. Our architecture is based on four critical capabilities:



Data fabric to unify data across systems and build powerful AI applications.



Process automation to orchestrate end-to-end processes across AI, RPA, APIs, and human workers.



Total experience to engage internal and external users across web and mobile experiences.



Process mining to discover process inefficiencies and optimize business outcomes.

Our low-code design experience delivers solutions for customers quickly. It is unified, reduces training times and dependencies on additional tools, and is built for enterprise-grade applications requiring high reliability, security, and scalability.

Global innovators trust Appian.



Compliant, Centralized, and Real-Time Procurement

The Texas Department of Public Safety's contract awards system was putting them at risk of non-compliance. They automated the process from end to end, creating a centralized system in just 3 months where real-time data can be viewed by more than 10,000 people. The new compliant system enables them to easily archive, access, and modify procurements based on business needs.

NatWest

Process Time Cut from Months to Minutes

National Westminster Bank, the UK's largest business bank, found that before departments could even start a project or launch a product or application, they had to go through multiple layers of policy checks and approvals—taking up to 73 days. They built a new change risk-management solution on Appian, underpinned by our data fabric. They consolidated 14 separate processes into one automated and optimized end-to-end process that has reduced change-risk time down to just minutes.