# appian

### **Appian Al Process Automation**

#### Fuel productivity with Al in your end-to-end processes.

We live in a fast-paced AI economy where competition is steep. Businesses must drive productivity and innovation with AI or risk falling behind. Yet, data silos and privacy issues complicate adoption, especially in regulated environments like public sector, financial services, and life sciences. Plus, disparate, legacy IT systems can prevent businesses from incorporating AI into end-to-end processes, limiting value realization.

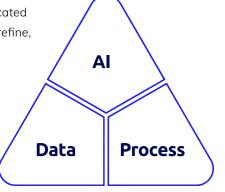
To address these challenges, businesses need a platform that:

- Employs AI alongside other automation technologies to drive innovation and real, practical value across the enterprise.
- Integrates AI into full end-to-end processes.
- Makes data accessible to train AI while maintaining full privacy and security.

#### **The Appian Al Process Platform**

Appian combines AI, data, and process in a single platform.

- **Private AI:** Appian provides a complete set of AI capabilities while protecting data privacy at every step.
- Data fabric: With Appian's sophisticated data fabric, organizations can train, refine, and deploy AI models, transforming enterprise data into a source of powerful innovation. Plus, data fabric enables row-level security across your distributed data, simplifying data protection in your AI models. Learn more about data fabric.



• **Process automation:** Through Appian's leading process automation capabilities, organizations can strategically embed Al into end-to-end, enterprise-wide processes to enhance operations.

Citations:

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

```
3. Forrester Research, The Forrester WaveTM: Digital Process Automation Software, Q4 2023.
```

## Gartner

Named Appian a Leader in Enterprise Low-code Application Platforms.<sup>1</sup>

Ranked Appian #1 in Business Workflow Automation with Integration Use Case.<sup>2</sup>

### Forrester<sup>®</sup>

Appian named a leader in The Forrester Wave™: Digital Process Automation Software, Q4 2023.<sup>3</sup>

"Appian AI Skills help us **get real value** from Al without needing a team of data scientists to figure it out. The no-code design made it quick and easy for our developers to incorporate AI into our existing applications."

– Matt Richard, CIO, LiUNA

<sup>1.</sup> Gartner, Magic Quadrant™ for Enterprise Low-Code Application Platforms, Oleksandr Matvitskyy, Kimihiko lijima, and4 more, 17 October 2023.

Gartner, Critical Capabilities for Enterprise Low-Code Application Platforms, Paul Vincent, Kimihiko lijima, and 4 more, 18 October 2023.

Gartner is a registered trademark and service mark and Magic Quadrant is a registered trademark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved.

#### **Appian AI Capabilities**

Appian is leading the way in Al. Here are our latest capabilities:

#### **AI Skills**

- Integrate AI with end-to-end processes using low-code. •
- Build custom, private AI models trained on your own data.
- Process content at scale with AI-based document classification, document data extraction, and email classification.
- Use the prompt builder AI skill to harness the power of generative AI • prompts in your automations.

#### Al Copilot

- Generate fully designed application interface forms from a PDF in a few clicks.
- Enable business users to explore enterprise data and glean powerful insights from their data fabric by chatting with Al.
- Foster self-service for end users by embedding chatbots into • end-user interfaces.

#### **Private Al**

Appian is committed to protecting your data by taking a private AI approach. With Appian's private Al, we:

- Never share your data with third parties. •
- Never train our own algorithm on your data.
- Ensure data always remains in your control.

#### **Generative Al Plug-Ins**

As an open platform, Appian also enables customers to connect to third-party Al services as needed to:

- Training internal chatbots on your knowledge base to answer employee questions.
- Summarizing incoming documents based on predefined parameters.
- Generating email responses using defined presets for tone, length, and language.
- Extracting critical data from a piece of text for use in data analysis prep.

#### For more information, visit appian.com.

#### Security and compliance:

Appian's private Al approach offers the same robust security as the full Appian Platform. We're certified in the most stringent compliance standards across government, financial services, and healthcare, including:

- ✓ UK Cyber ✓ SOC II Type II ✓ SOC III
  - Plus
- ✓ PCI DSS ✓ HIPAA
- 🗸 Canada Protected B

Essentials

- ✓ NIST
- ✓ FedRAMP

## appian

Appian is a software company that automates business processes. The Appian AI Process Platform includes everything you need to design, automate, and optimize even the most complex processes, from start to finish. The world's most innovative organizations trust Appian to improve their workflows, unify data, and optimize operations—resulting in better growth and superior customer experiences. For more information, visit appian.com. [Nasdaq: APPN]