



# Accelerate Your Net-Zero Carbon Initiatives with Low-Code



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**Executives from Appian, AWS, and Xebia share their collaborative efforts and excitement about their partnership in low-code, cloud, and sustainability.**

Technology is instrumental to achieving next-level capabilities across industries. But organizations that want to operate sustainably must choose technology that lets them adhere to strong environmental, social, and governance principles.

Appian Corporation, a process automation leader, is a critical piece of the digital transformation and sustainability puzzle. The enterprise-grade Appian Low-Code Platform is built to simplify today's complex business processes, with process mining, workflow, and automation capabilities.

"By quickly building apps that streamline and automate workflows, organizations are using Appian to make their processes for monitoring and reporting on ESG initiatives faster, simpler, and more effective," says Meryl Gibbs, Emerging Industries Leader at Appian.

"Both AWS and Appcino are amazing partners of ours," says Michael Heffner, VP Solutions and Industry Go To Market at Appian. "We have an extremely long legacy engagement with AWS as our trusted, go-to-market partner and Appcino builds "meaningful, business-focused applications on the Appian platform and is amazing in all things ESG."

## Digital transformation in ESG.

As an AWS leader enabling sustainability solutions built on the cloud, Mary Wilson, Global Sustainability Lead at AWS, talks about the partnership with Appian.

"Our objective is to help our customers achieve sustainability goals across their business operations," says Wilson. "[This means] looking at data availability, meaning access to more data, and enabling actionable insights. "Low-code, cloud-enabled, technologies will allow organizations to build fast, learn fast, iterate, and continue to improve these insights to drive their sustainability outcomes."

Tarun Khatri, Co-Founder & Executive Director of Appcino (product part of Xebia), explains just how critical ESG is in the face of digital transformation. "The investment community now considers ESG reporting as a major factor for measuring performance," says Khatri. The collaboration will continually uncover new insights and provides customers the opportunity to accelerate their ESG goals with speed and security.

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