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Appian for Financial Services

Helping IT rapidly modernize financial services processes.

In an increasingly competitive landscape, financial services institutions must meet rising expectations to attract and retain customers. They need to respond quickly to customer needs—such as providing faster onboarding and loan approvals—and offer intuitive digital tools.

IT designs, delivers, and supports the applications and systems that run the business. But in today's competitive climate, IT teams at financial services organizations are tasked to do more with less. At the same time, they are being asked to deliver more complex applications that interface with multiple, disparate systems.

IT teams at financial services institutions face several challenges.

- **Environmental complexity.** Critical business processes involve multiple systems and data sources that are difficult to incorporate into coherent workflows.

- **Pressure to deliver faster.** Business stakeholders want rapid delivery— even more so in times of economic uncertainty.

- **Fast pace of regulatory change.** Financial services are subject to constantly changing regulations and internal processes. To remain compliant, applications must be frequently updated.

- **Downward pressure on budgets.** Even in the best economy, IT teams are challenged to do more with fewer resources.

- **Imbalanced resource allocation.** Spending too much time on maintenance and addressing technical debt tarnishes IT's reputation and takes time away from more valuable work.

Digitally transform your processes with Appian.

Appian's visual, automated development environment makes it easier to integrate, update, and modify enterprise applications. Developers spend less time wrestling with high-code problems and more time solving business issues, which, in turn, allows the business to respond more quickly to changing needs and regulations.

Turn siloed systems into high-performing processes.

Appian has been building solutions for the world's largest financial services institutions for more than a decade. With its visual, drag-and-drop tools and versatile data fabric, the Appian Platform for process automation empowers IT teams to quickly build and update complex applications—even in just a few weeks—enterprise-grade applications that would once have taken months or years to create. By simplifying the time-consuming aspects of software development and enabling reuse of workflow components, the Appian Platform lets your team focus on creating business value.

Benefits of Appian	How We Do It
Eliminate siloed data. Your workflows seamlessly access data wherever it resides. Continue using your legacy systems without APIs and with no need to replicate data or move it from where it lives.	Appian's data fabric provides an orchestration layer that centralizes all your applications, systems, data sources, and other platforms, whether on-premises, in the cloud, or in hybrid environments.
Reduce IT backlog. Give your developers more time to innovate.	Appian decreases technical debt because you won't have to sacrifice sound architecture for speed to deploy. Plus it's fast and easy to scale or update Appian workflows when needed.
Deliver more value without adding headcount. Reallocate resources to other value-creating work.	The number of developers required for an outstanding Appian team is a fraction of the size required by competing approaches, and the Appian team will deliver more value much more rapidly.
Maximize resiliency and minimize risk. Offer greater flexibility, unified client data, and real-time transaction clearing.	Appian's enterprise-grade security and compliance capabilities ensure you can automate workflows and deploy applications with integrity, reliability, and at scale.
Improve the customer experience. Customers receive better service, such as faster onboarding and loan decisions, and product offers aligned with their needs.	Appian's data fabric centralizes data across the enterprise, giving you a holistic view of the customer. And Appian workflows are easy to build and update, so you can respond to changing rules and regulations in real time.

Develop and deploy mission-critical apps 10x faster with Appian.

Leading financial services organizations trust Appian.

ALLANGRAY   CME Group   Invesco

Nasdaq   STATE STREET

Learn more at appian.com. Contact us at info@appian.com.

Appian offers a unified suite of native automation technologies, including robotic process automation (RPA), intelligent document processing (IDP), machine learning (ML), and artificial intelligence (AI), to automate processes, making business workflows more efficient and productive. Business users will appreciate having fewer manual tasks and therefore less potential for human error.

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Appian is a software company that automates business processes. The Appian AI-Powered Process Platform includes everything you need to design, automate, and optimize even the most complex processes, from start to finish. The world's most innovative organizations trust Appian to improve their workflows, unify data, and optimize operations—resulting in better growth and superior customer experiences. For more information, visit **appian.com**. [Nasdaq: APPN]