



## Appian for Property and Casualty Insurance

As the speed of change accelerates in the insurance industry, property and casualty (P&C) insurers need a way to automate manual processes, mitigate costs, and deliver a superior customer experience to stay ahead of the competition.

### P&C insurance industry challenges.

- Pressure to reduce costs.
- Increasing digital customer expectations.
- Inflexible technology and manual, inefficient processes.
- Hard-to-maintain legacy core systems and data silos.
- Growing competition from insurtechs and tech giants.
- Heightened regulations and exposure to risk and fraud.

### Key benefits of the Appian Low-Code Platform.

- Reduce development costs by 50%.
- Build apps 17x faster.
- Improve employee satisfaction and efficiency by 7,800 hours through digital process automation.
- Increase time to value of applications by 50%.
- Payback period of less than six months.

### The Appian edge for P&C insurers.

Rapidly deploy and scale the following mission-critical P&C applications enterprise wide.

Marketing, Sales, and Distribution	Connected Underwriting and Servicing	Connected Claims	Reinsurance	Regulatory and Compliance	Corporate Functions
Agent and broker channel automation (portals)	Complex policy quotation	Appian Connected Claims	Audit management	Anti-money laundering (AML)	Connected Onboarding
Agent life cycle and performance management	Contact center automation	Adjuster assignment and coordination	Bordereau/ data intake management	Audit management	Financial close process automation
Commission management	Customer service complaint management	FNOL coordination	Cedent/client onboarding coordination	GDPR	Human resource management
NPS/CSAT/ customer tracking	Product life cycle management	Fraud case management	Underwriting authority management	IFRS 17 processing	IT applications management
Sales automation and marketing management	Underwriter case management workbench	Subrogation case management		NA data privacy	Procurement and contract management
	Underwriting authority management			Payments processing	
				Sarbanes-Oxley internal compliance and audit	Workforce safety

### Real-world success stories.

- **Global, end-to-end insurance platform.** Using the Appian Low-Code Platform, CNA built CNA ComPass™ to connect hundreds of strategic business partners in 164 countries, allowing them to write and manage local-admitted policy placements around the world in real time. Regardless of location, CNA agents and underwriters can now track the status of all policies within one platform.
- **Claims intake management.** One of the largest independent claims management companies has developed an application for global claims intake process management, delivering 80% acceleration of claim uptake and 70% acceleration of invoice processing.

**Learn more at [appian.com/insurance](https://appian.com/insurance).**

### Leading P&C insurers trust Appian.

