



## Leveraging the Power of Low-Code for Board Governance in Financial Services

### ESG's growing influence.

Socially conscious investors and regulators have long sought information on organizations' environmental, social, and governance (ESG) standards, behaviors, and policies. In the financial services industry, ESG impacts nearly all areas of a business, from customer onboarding to compliance.

Are business units complying with relevant ESG regulations?  
Are they operating in a way that mitigates ESG risk and serves corporate strategy?

Since ESG touches so many aspects of operations, executive management and the board of directors play a critical role in top-down oversight.

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The world is moving toward a carbon-neutral economy. Investors, stakeholders, and regulators are increasing their demands for boards to keep them up to date on ESG affairs and progress.

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### Remove barriers to effective governance.

An effective ESG strategy demands effective board governance.

Yet too many boards today manage ESG issues in a highly manual and resource-intensive way—through email, calendars, spreadsheets, documents, and executive assistants.

This complex, siloed system slows down ESG-related monitoring, reporting, and response—exposing the organization to risk and fines. To complicate matters even more, ESG criteria are constantly changing and evolving, making it difficult for financial institutions and their boards to keep up.

### Integrate ESG into ongoing operations.

With Appian, boards at financial institutions gain a 360-degree, single-pane-of-glass view into ESG activities and rapidly develop mobile applications for ESG governance.

#### Here's how it works:

- The Appian Low-Code Platform seamlessly integrates with external information providers, regulators, and government agencies so boards receive up-to-date information on ESG criteria like ratings and certifications.
- Visual process flows deliver a comprehensive view into all processes and dependencies. Appian enables both internal and external audits and reporting, performance indicators, risk parameters, and more.
- Automation through intelligent document processing makes data collection more efficient. Document extraction with Google AutoML and built-in training improves accuracy.
- Board members can access information and collaborate from any device via natively mobile applications with the highest-rated security certifications. The Appian platform enables financial institutions to update these applications quickly as ESG components and criteria evolve.

## Discover how the Appian Low-Code Platform supports ESG:

- **Fast integration** with external information providers, regulatory organizations, and governmental agencies for managing ESG updates, ratings, and certifications directly through Appian as a central hub.
  - **Flexibility** in addressing constantly changing and evolving ESG criteria and by managing changes to taxonomy content, questions, or industry designations.
  - **Intelligent automation** through intelligent document processing (IDP) that combines document extraction with Google AutoML and built-in retraining to improve accuracy.
  - **Low-code data** to view ESG data from different sources in one place for enhanced data modeling and to stay on top of all security features
  - **Process mining** to accelerate the discovery of ESG relevant processes, data and performance across structured and unstructured environments.
- **Powerful native-mobile adoption** on-the-go so applications can be used immediately on any device, with the confidence of the highest-rated security certifications.
  - **Reporting and auditing** of processes both internal and external, public and private that yields full visibility into all records, historical information, and current activities and provides exceptional insights into ESG-relevant processes, performance indicators, and risk parameters.
  - **Seamless records and information access** for managing internal and external data related to ESG criteria and, delivering a 360-degree, single-pane-of-glass view to determine the ESG conformity of products, services and relationships.
  - **Speed** for quickly changing or enhancing existing applications with ESG-related components and assessment criteria.
  - **Visual process flows** that give a comprehensive view into all ESG-related workflows and their dependencies across the entire organization.

## Leaders in financial services trust Appian.

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