



## The Appian Low-Code Platform

Your business is always evolving—moving through cycles of growth, challenge, and change. And changes in market demands, customer needs, and regulations all require you to change, too. This is where a unified low-code platform can save you time, money, and align your business and IT teams. With low-code, change the way you think, ideate, build, deliver, and refine, all at an accelerated pace.

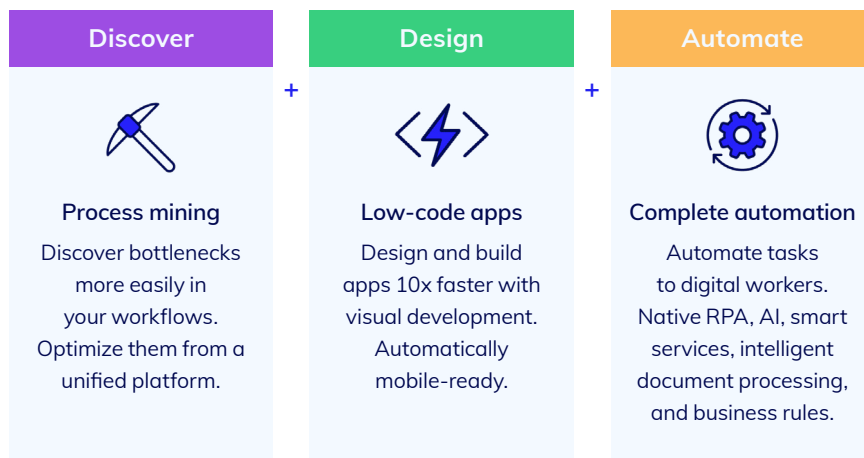
### Appian is the unified platform for change.

Business today moves fast—you need a way to discover process inefficiencies, design apps to facilitate better workflows, and automate as much as you can. Appian is the fastest solution to take you from insight to action. In one unified platform you can find and fix workflow inefficiencies. Go from mining process data to streamlining and automating those workflows for speed and agility. And built-in reporting and analytics make it easy to continuously optimize performance and adapt to change.

With Appian, you'll transform customer and employee experiences, reduce costs and technical debt, and accelerate your business.

Appian is specifically designed to meet your needs, regardless of where you are on your digital maturity journey.

Accelerate your business by discovering, designing, and automating your processes.



#### Low-code data

Access, immediately sync, and orchestrate data from anywhere, migration optional. Integrate data without coding. Automatically performance-tuned.

### 10x faster application development.

The combination of workflow, automation, and process mining underpinned by our unique data fabric, simplifies and accelerates data unification and app development.

### 61% of accelerators created by third parties.

A strong ecosystem of accelerators, solutions and partners make our platform robust and highly flexible.

### 115% customer retention.

We're focused on customer success like no other. Your success is our success.



## Insight to action with a unified platform.

We help you discover, design, and automate by connecting your resources—people, data, and systems—in a seamless workflow.

### Discover:

- **Process mining:** The easiest way to identify and address bottlenecks in your workflows.
- **Analytics:** Monitor key metrics and KPIs to ensure business performance.

### Design:

- **Business process management:** Orchestrate people, technologies, and data in a single workflow.
- **Case management:** Manage unstructured, ad hoc work with centralized data, information, and collaboration.
- **Low-code apps:** Rapidly design and build enterprise-ready apps that scale with your business.
- **Low-code data:** Accelerate your application development and maximize the value of your diverse data without migrating it.
- **Integrations:** Quickly connect systems with zero-code integrations, prebuilt connectors, and custom APIs for bi-directional end-to-end integration.
- **Total experience:** Engage users wherever they are with inviting and intuitive mobile applications and unified experiences.
- **Portals:** Build and manage external websites that make Appian application data securely accessible, no user authentication required.

### Automate:

- **Robotic process automation (RPA):** Automate manual and repetitive tasks, either on their own or as part of a larger end-to-end business process.
- **Artificial intelligence:** Add intelligence to any app for better decision making and faster time to value.
- **Intelligent document processing (IDP):** Quickly and accurately extract data from your business documents with native AI.
- **Business rules:** Define and create sophisticated business logic, based on Decision Modeling Notation (DMN) standards.
- **Smart services:** Automate common business activities with drag-and-drop functionality.

## Low-code data and integrations.

Even the simplest processes become complicated with typical business changes. With Appian low-code data, applications and workflows are not tied to underlying data sources, thereby delivering faster business agility, responsiveness and collaboration.

## Large ecosystem of zero-code integrations.

- Salesforce, Dynamics
- AWS, Google, Microsoft
- SAP, Oracle
- Google Drive, Sharepoint, DropBox
- And more

## Industry-standard connectors.

- RDBMS
  - Oracle
  - MySQL
  - MSFT SQL Server
  - IBM DB2
  - PostgreSQL
  - MariaDB
- OpenAPI
- REST
- SOAP
- FTP/SFTP
- JMS

---

Ready to gain a competitive advantage with low-code? [Get started for free](#) with Appian Community Edition.