



## Creating Connected Underwriting Capabilities for the Digital Insurer

- Improve risk assessment and reduce operational expenses.
- Collaborate with colleagues inside and outside the organization.
- Access data across systems for current, complete, and actionable information.
- Center work around the customer for continuous context.

Coordinating data acquisition, managing versions of spreadsheets, entering and re-entering data across many different systems consumes underwriting resources, and slows the pursuit of profitable business by adding time and complexity to the analysis and pricing process.

Today's consumers are connected...streaming data across platforms, sharing information between networks, and demanding similar levels of connectivity, personalization and service from insurers. Meeting these demands means insurers must evolve risk assessment and modernize underwriting processes.

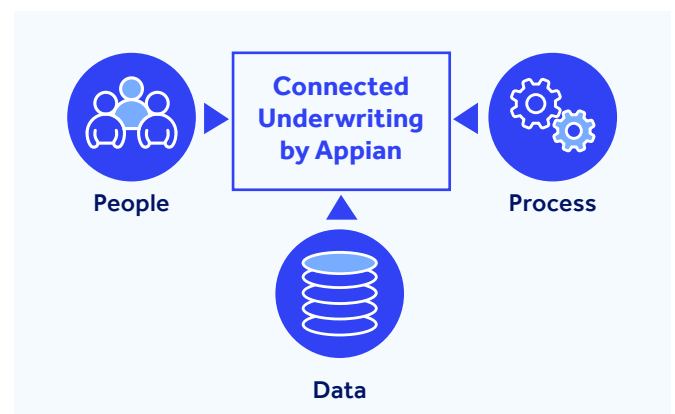
### Connected underwriting delivers top and bottom line benefits to insurers.

What if relevant information was continuously available to those who needed it, whenever and wherever... without having to manually search, treasure trove, or directly access underlying datasets? What if you could improve risk assessment, streamline pricing and business acquisition while reducing operational expenses and compliance risks as well as improving customer satisfaction ratings?

This is all possible... with Appian.

The Appian Low-Code Automation Platform creates connected underwriting capabilities out of disconnected datasets, homogenizing data across channels and providing context to data from disparate sources. Add functionality to your tool portfolio via a single, unified platform from Appian that helps insurers:

- Automate new business clearance and risk appetite assessment.
- Drive efficiency in core processes and enable more efficient pricing.
- Unify structured and unstructured data from internal and external systems.
- Maximize legacy IT investments through integrations.
- Combine process and content management with data navigation and an intuitive interface.
- Enable collaboration through alerts, workflow management, and co-work tasks.
- Provide secure and immediate access to critical data via native mobility.
- Personalize process and business reports for immediate visibility with real-time, actionable analytics.



## Prioritize.

Capture new markets and new business when you prioritize efforts to better serve customers.

- Increase engagement with an intuitive user interface.
- Improve customer service to increase customer loyalty.
- Unify process, data, systems, and people for better decisions.
- Achieve rapid development of customer-centric applications.

## Focus.

Transform your business processes to become a connected company in the digital world.

- Connect underwriting to downstream systems.
- Improve cross pollination of claims information to related systems.
- Streamline customer, policy and contract servicing and administration.
- Improve cash flow with finance, administration and compliance management.

## Prepare.

Achieve the efficiency and agility needed for the future while leveraging existing IT investments.

- Modernize IT infrastructure without a rip-and-replace initiative.
- Eliminate siloed point solutions.
- Advance enterprise mobility efforts.

## Organizations across industries trust Appian:



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